



4DA<sup>®</sup>  
SOUL

RUGS FOR THE SOUL OF YOUR SPACES

*rugs to fly*



## ART AT YOUR FEET

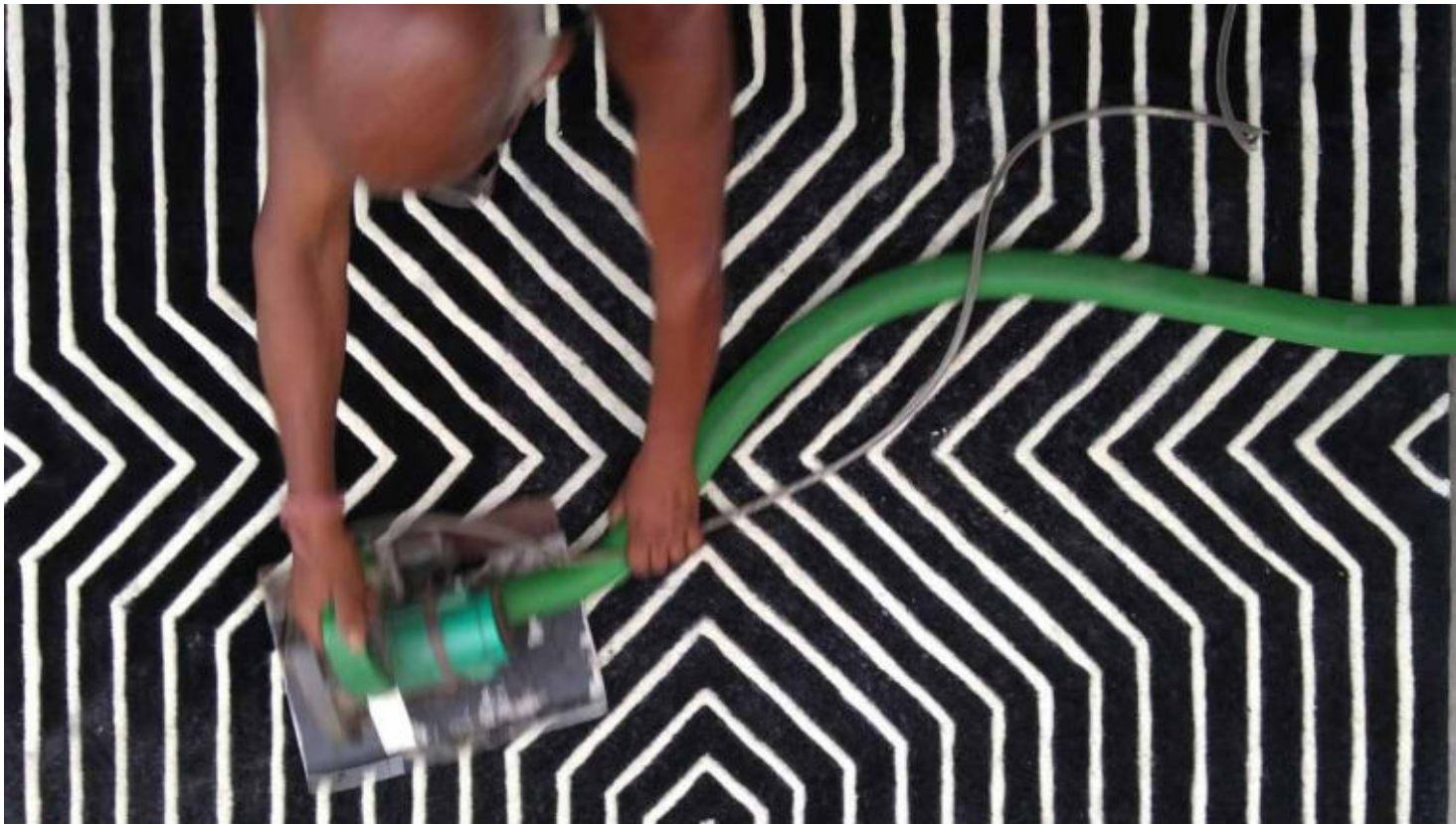
**4DASOUL** was created in 2015 with the intention of retrieving the art of handmade rugs through our unique and contemporary designs.

We create special fabrics out of sustainable fibers, full of colors that elevate and fill with life the projects which they will become part of.

Our mission is to harmonize, bring warmth and a SOUL to your spaces with our **ART AT YOUR FEET**.







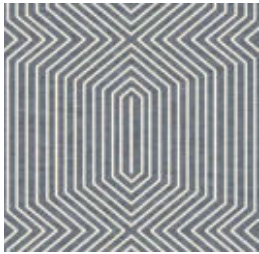
## “MAGIC HANDS”

We work with communities of weavers based in India, Nepal and Bangladesh, the same ones that with their magical hands, ancestral techniques and their energy achieve our special fabric.

**Each rug tells a unique, incomperable story.**



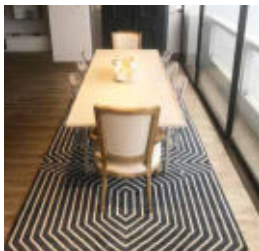
## THE PROCESS



**1** Choose your design\*



**2** Choose the colors, fibers and size.



**3** MAGIC HANDS will weave the rug that you will flaunt.

\* Or we can make an exclusive design just for you.



# OUR FIBERS

## INTERIORS



### NEW ZEALAND WOOL

From its origins, it's one of the whitest and clean natural fibers. Its great smoothness and high-quality texture make it one of the most resistant fibers.

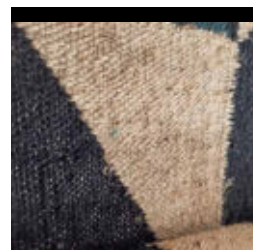


### VISCOSE

It's a fiber with natural shine and smoothness, like that of silk. It proves to be quite versatile when it comes time to design. It's the most elegant option.

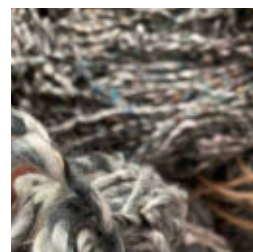


## INTERIORS AND COVERED EXTERIORS



### JUTE

It's a material of vegetable origin also called "golden fibers" because of its golden appearance. It's one of the most resistant natural fibers and has natural UV protection and is biodegradable, recyclable, and ecological. It provides a rustic and ethereal touch.



### PET-SILK

It's a synthetic fiber, produced from recycled PET plastic bottles, which as we all know, are a massively consumed product at a world scale. This is an excellent fiber for high traffic areas.



 MEDIUM TRAFFIC

 HIGH TRAFFIC

 ALL OUR RUGS ARE SUSTAINABLE







4 DA SOUL COLLECTIONS

*rugs to fly*

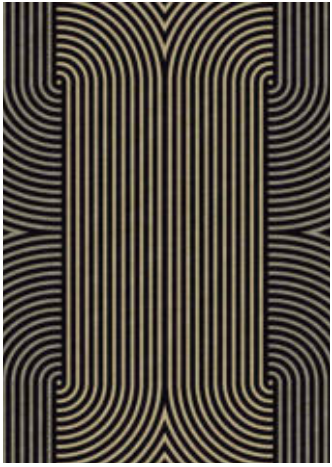
# GEOMETRIKA



*Ever since my first day of Architecture classes in the year 2000, I realized that my architectural soul was innate and that I had pursued lines and geometric figures, forever. Since that moment on I have continued with this pursuit and the study of existing sacred geometries, present in nature as well as the most imposing buildings designed under classic architectural canons.*

*From that inspiration, the playful geometric rug designs of this, both atemporal and modern collection, are born.*





CINETIKA



GEO-METRIKA



I LOVE STELLA



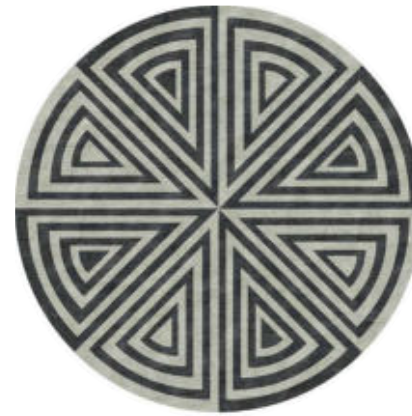
RETRO DOTS



STRIPS

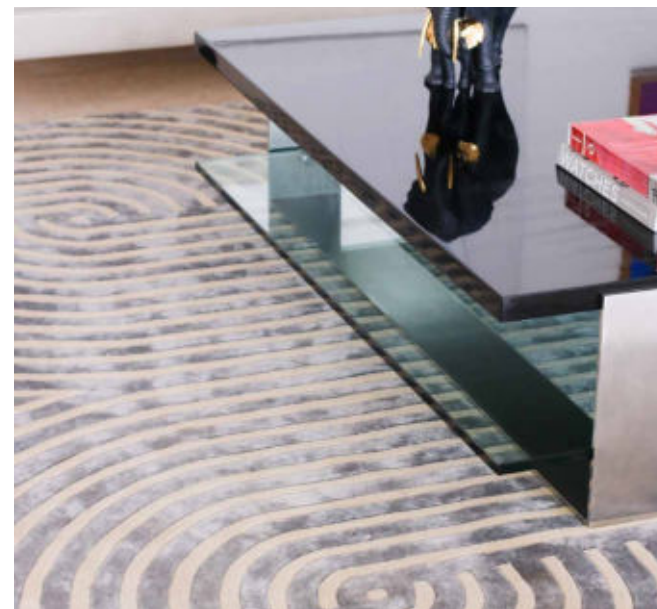
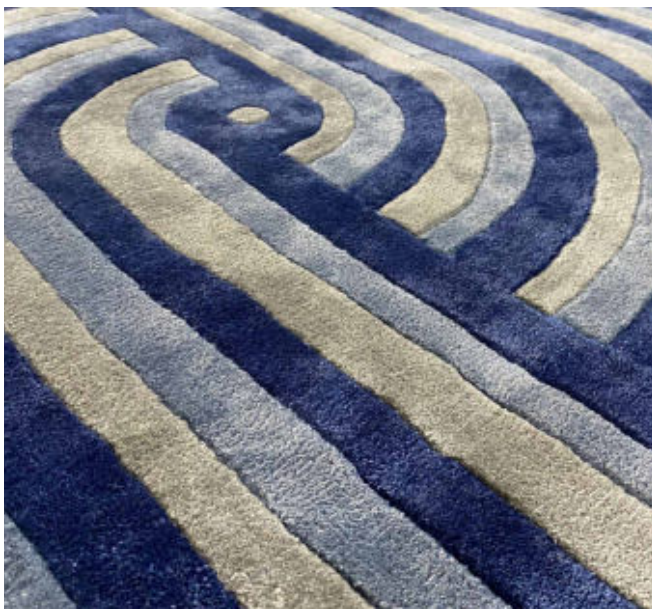
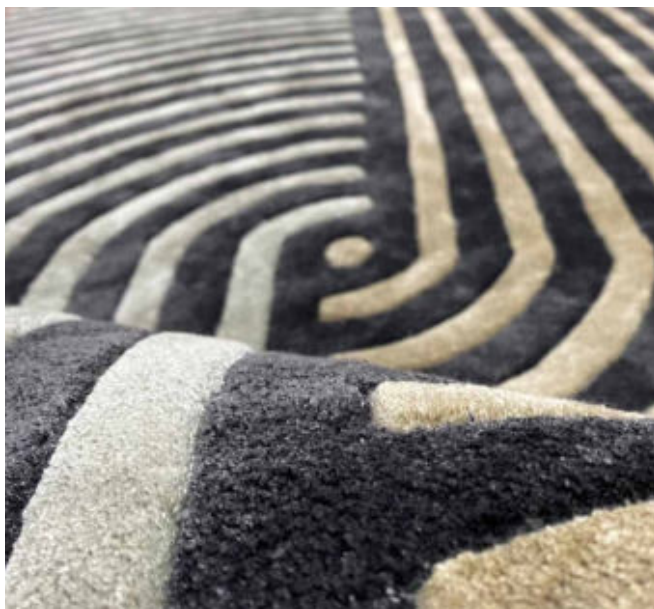


ZENTANGLE



TARGET

## CINETIKA



## GEO-METRIKA





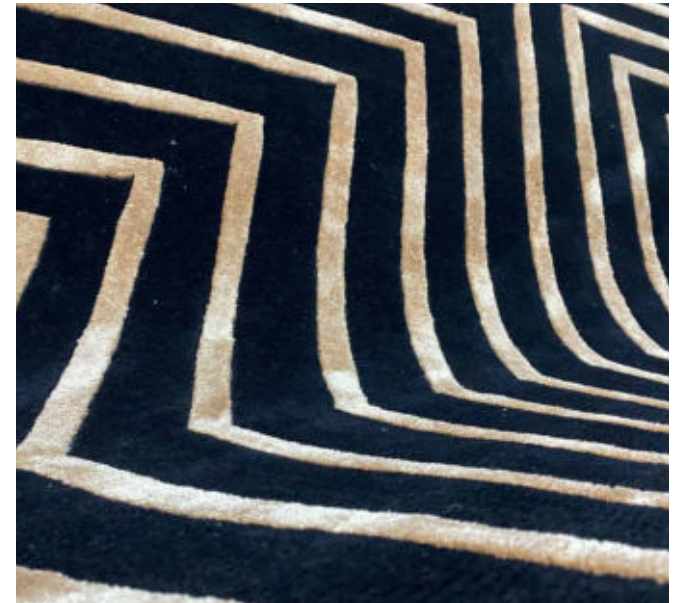
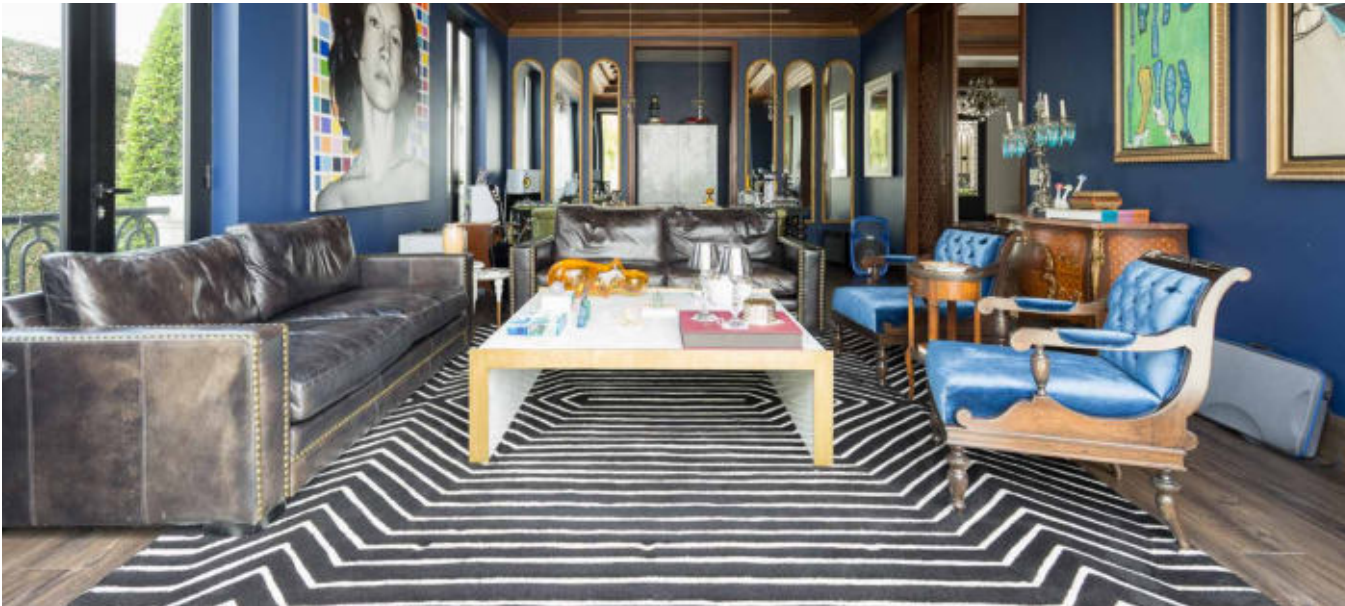
GEO-METRIKA



I LOVE STELLA



I LOVE STELLA

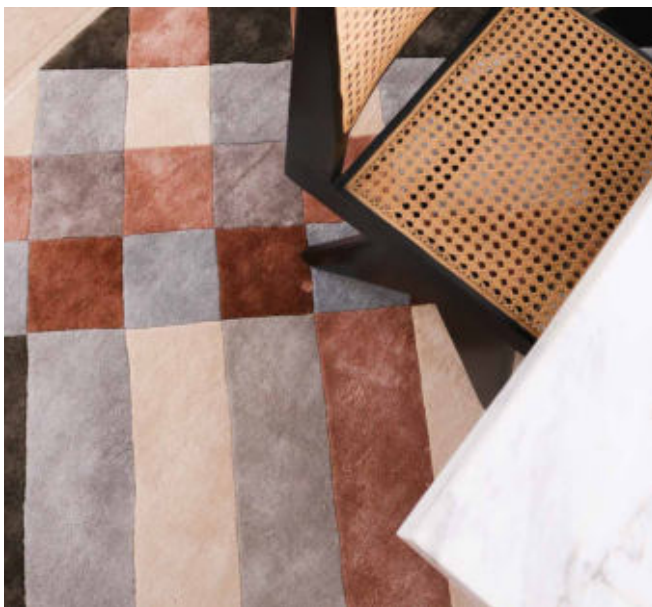




## RETRO DOTS



## STRIPS





## ZENTANGLE

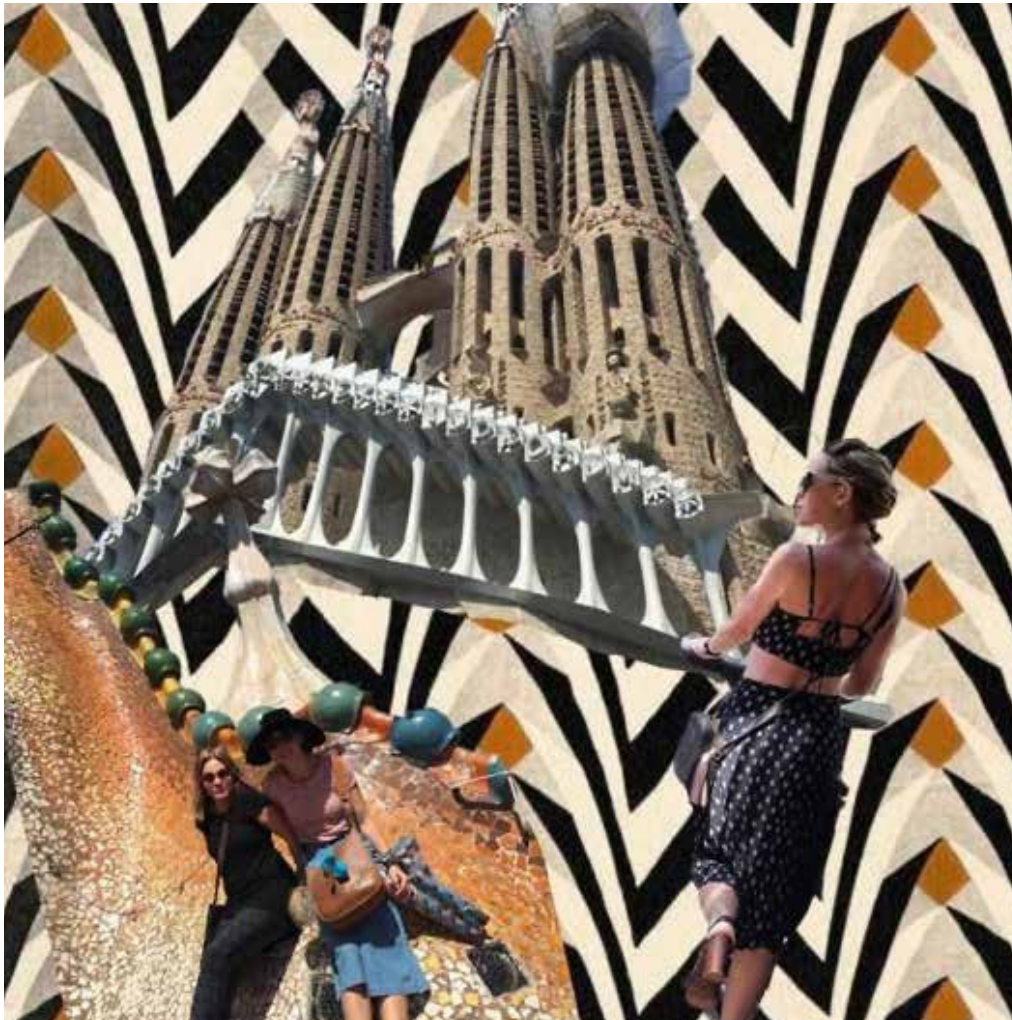


## TARGET





# NOMADA



*Her travels captivated her, foreign hearts and exotic minds fascinated her. She had the soul of a gipsy and a vibrant hope in the unknown.*

*How not to create a collection about those cities, with which their colors, smells, and flavors, take away the breath of those who live them. That is why I try to know a new city every year, one that makes my senses explode, and so begin the rug design process from that experience, and have them reflect the uniqueness of each place.*





BARCELONA



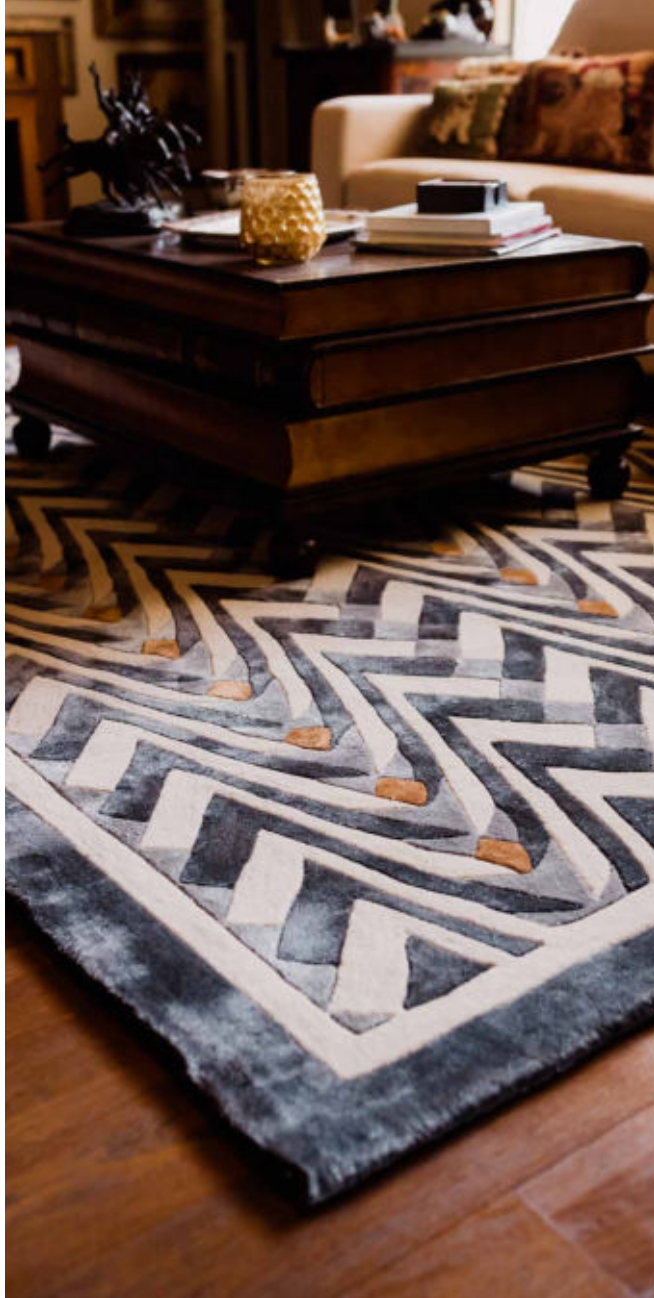
ISTANBUL



LISBOA



## BARCELONA



## ISTANBUL





ISTANBUL



LISBOA



LISBOA





# ORGANIKA

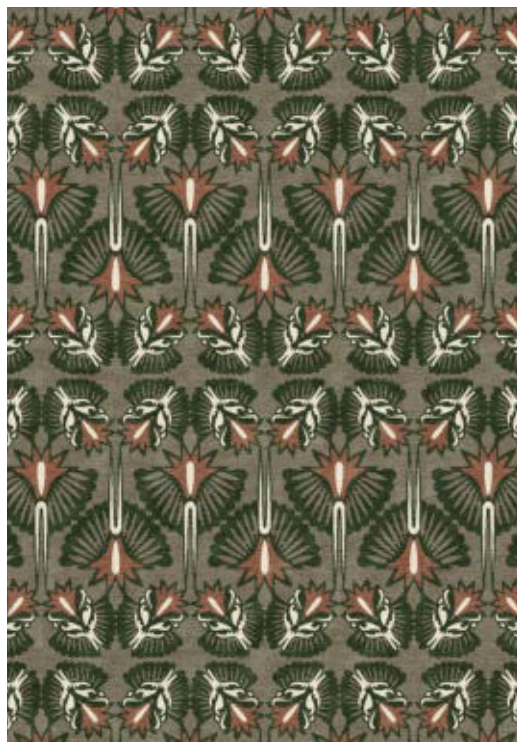


*I was living too fast. So, I decided to look at nature and relearn how to live, finding the balance between flora and fauna.*

*This collection is born from the romanticized relationship of human beings and nature: flowers, wings and much happiness are part of these designs, created to celebrate life through our rugs.*



ALAS



FLORA



FLY BUTTERFLY



## ALAS



## FLORA





FLORA



FLY BUTTERFLY

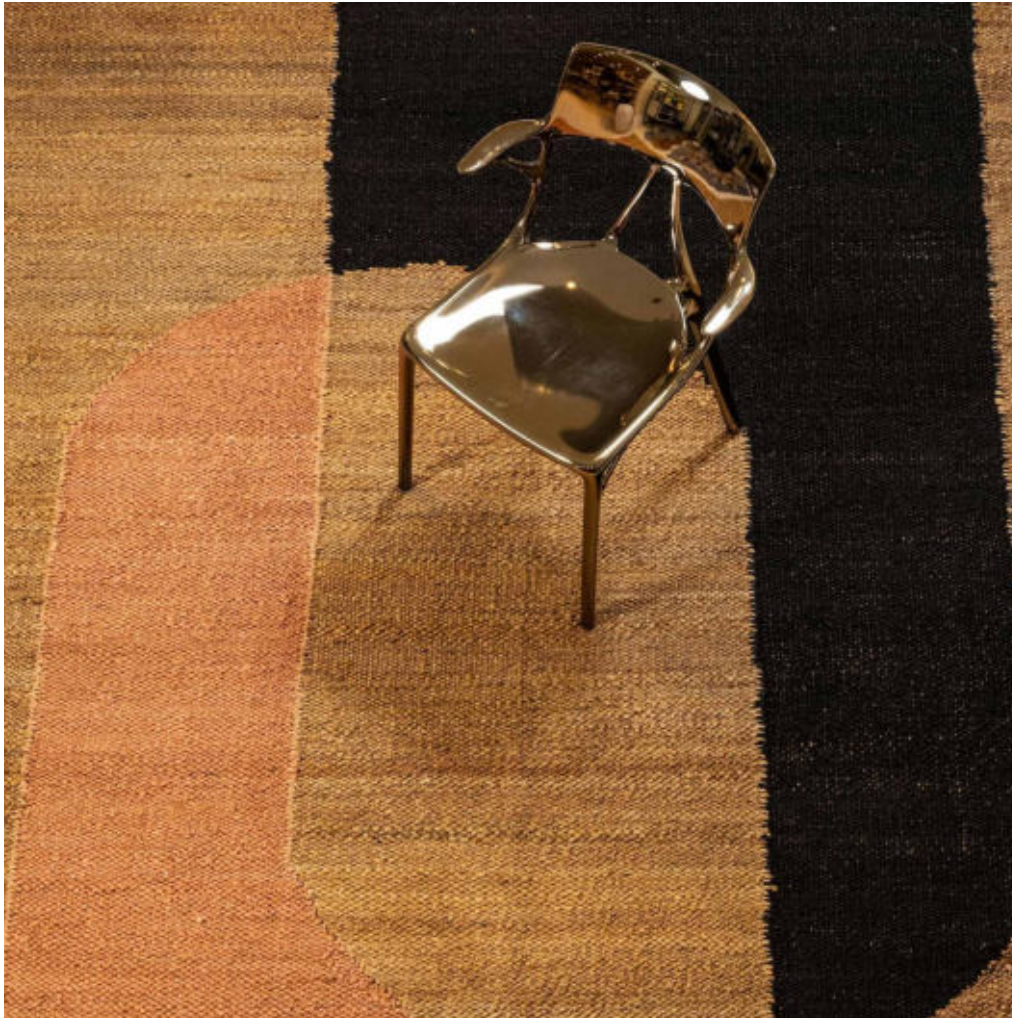


FLY BUTTERFLY





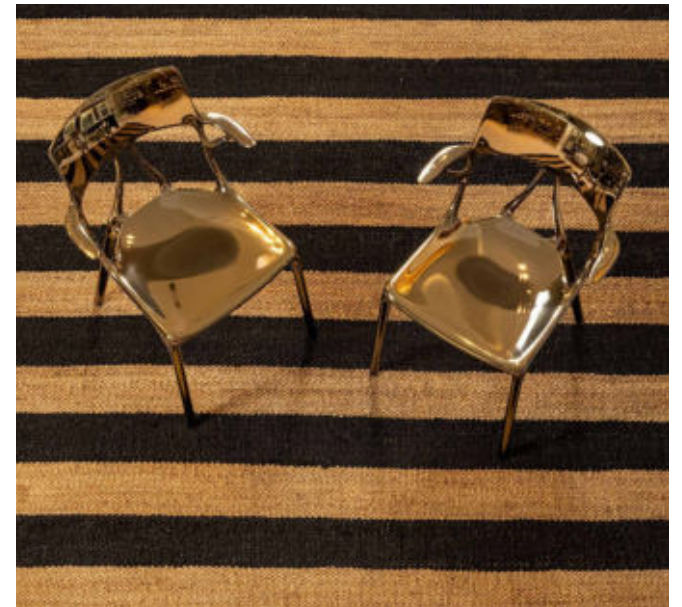
# YUTEAMO COLLECTION



*Timeless & contemporary designs in this ethnic biodegradable golden fiber that will elevate your style making your spaces cozier.*



YUTEAMO





## SPECIAL EDITIONS



*My rug designs are born from my personal experiences and fascination for nature. This is why I created these 3 special editions based on my nostalgia for "terrazzo".*

*This material full of colorful minerals brings back memories of my grandmother's house, rocks, precious stones and shells that I collect. It also reflects textures from landscapes and my travels through mother earth.*



TERRAZO



ROCKS



ABSTRACT



## TERRAZO

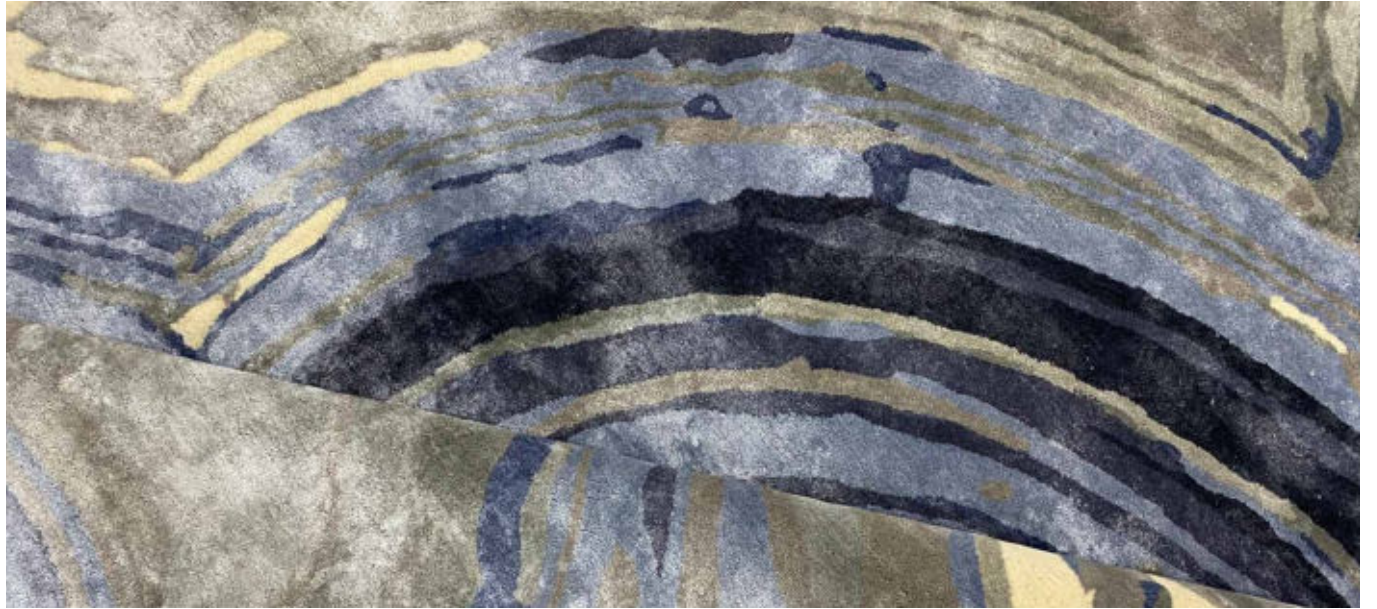
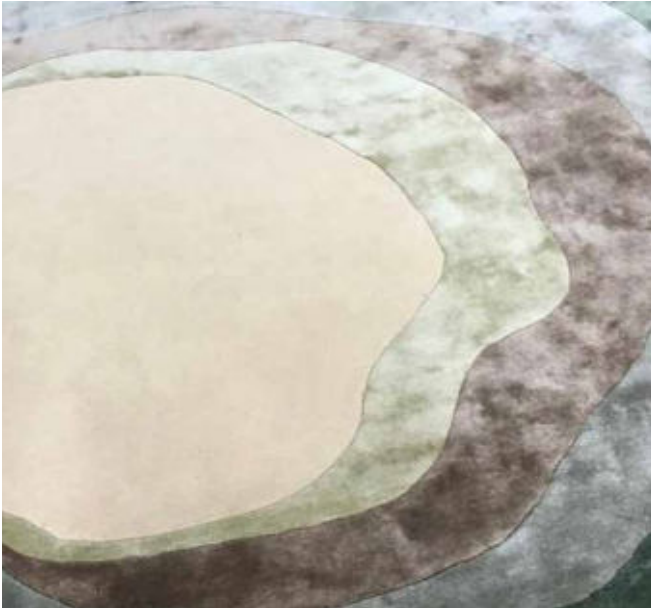


## ROCKS





## ROCKS



## ABSTRACT





4 DA SOUL & FRIENDS

*collabs*

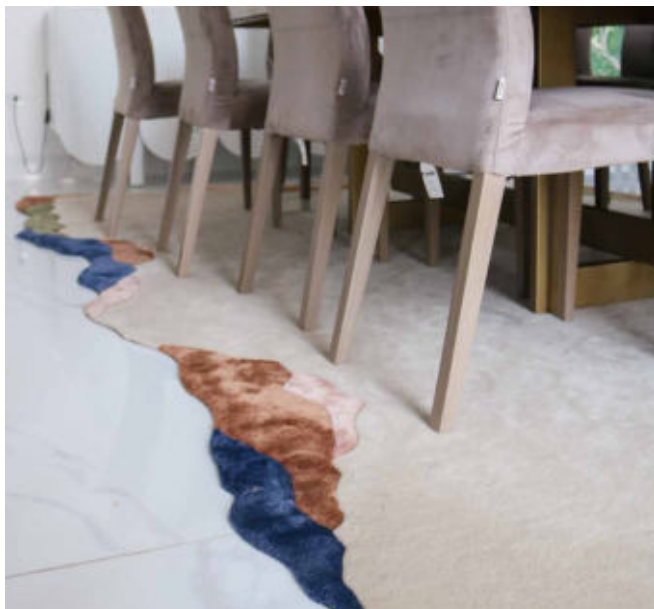
BORDERLINES  
4 GABY



BUTTERFLY WALTZ  
4 GUISELLA



WATERCOLORS  
4 AMHA DESIGN





4 DENISSE LUCIN ARCHITECTURE



4 JAO ARCHITECTS



4 RICKY & VERO LUQUE





4 VIOLETAS HOME DESIGN



4 WONDERLUST STYLE



WHITE NUMBER 5  
4 RODRIGO





*rugs to fly*



# CARE FOR YOUR RUG

## GENERAL MAINTENANCE

It's recommended to perform twice a month.

### 1- Shake and sweep:

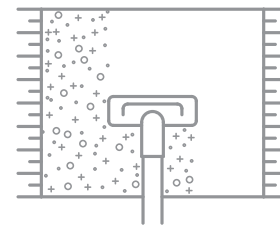
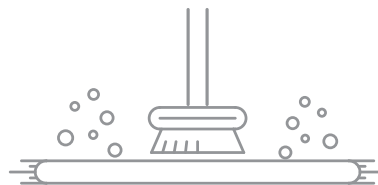
Take the rug out in the open to shake it and let it lie in the sun after gently sweeping it to remove any dirtiness that may be incrustated within the fibers. Don't forget to do this on both sides

### 2- Vacuum:

Put a canvas on the floor and over it, the rug to be vacuumed. Do this on both sides. Make sure that the power of the vacuum cleaner be low.

### 3- Dry cleaning option:

If the rug is not too dirty, and just need to be renovated, use a dry shampoo specifically designed for wools. Sprinkle the dry shampoo for rugs over its surface, let it rest during the recommended time and then vacuum.



For detailed information on care for each fiber, please visit [www.fourdasoul.com](http://www.fourdasoul.com)







## ALEXA ALTGELT BARTOLO

Born with a creative soul in the 80's in Guayaquil, Ecuador. Her childhood unfolded a very strong influence of her mother, who was immersed in the world of design and decoration, she made architecture her profession in 2000. In 2004 he co-created AW Arquitectura, in which she has been totally involved in residential & retail designs with her personal stamp using organic materials and a modernist and industrial style.

As an architect and yogi, she always consider the importance of colors, smells, textures and elements we choose to surround ourselves and make us feel in a good environment. With this premise in 2015, Alexa began her study of sustainable fibers and the search for qualified weavers around the world to capture her designs in rugs and 4DASOUL was born.

A space to transform an everyday element, such as a rug, into an art piece that elevates the environment in which it inhabits. Through this creative oasis, she intends to preserve and perpetuate the culture of -the handmade- fabrics which is an almost extinct art worldwide.

In 2018 Alexa holds her first rug exhibition called MERAKI. In recent years she has made some collaborations with interior designers such as AMHA Design Studio, JAO Architects, Vero & Ricky Luque etc. and in 2020 she decides to venture and takes her rugs across the US and European markets.





**ALEXA ALTGELT BARTOLO**  
Creative Director & Founder

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